

Canva Guidelines & Restrictions



Do not do the following

DO NOT CHANGE THE FONT TYPE OR THE FONT COLOUR

(The font that is selected is the most suitable for the brand and should be kept as is)

DO NOT MOVE THE LOGO OR CHARACTERS

(The logo and characters are fixed into place and should not be moved)

DO NOT ADD TOO MUCH INFORMATION TO THE TEMPLATE

(The templates can only fit a small amount of information. If you have more information try adding it to the post on social media)

DO NOT HAVE TEXT OVERLAPPING THE LOGO OR CHARACTERS

(Having overlapping text is going to make it very difficult for people to read, please make sure that if you have got overlapping text that you reduce the size of the text or reduce the amount of text on the template)



Review

A member of the Marketing Team will be checking the templates every few weeks to make sure that everyone is following these guidelines.

Restrictions will be set in place, if you fail to follow the guidelines after being notified three times you will be informed and your access to the templates will be revoked.

If you have any queries about the templates or the guidelines email marketing@greencastlesolutions.co.uk

